

Music Canada Statistics | 2006

Trade Value

| | 2006 | % Change | 2005 |
|---------------------------------------|--------------------------|---------------|--------------------------|
| Physical | | | |
| CDs | \$ 507,440,000.00 | -11.4% | \$ 572,737,900.00 |
| Other Physical ¹ | \$ 56,785,300.00 | -16.5% | \$ 68,007,400.00 |
| TOTAL PHYSICAL | \$ 564,225,300.00 | -11.9% | \$ 640,745,300.00 |
| Digital | | | |
| Downloads | \$ 20,314,400.00 | 62.9% | \$ 12,469,200.00 |
| Mobile | \$ 13,825,200.00 | 164.6% | \$ 5,225,800.00 |
| Subscriptions | \$ 205,100.00 | 76.5% | \$ 116,200.00 |
| Ad-Supported | \$ 149,700.00 | --- | \$ - |
| Other | \$ - | --- | \$ - |
| TOTAL DIGITAL | \$ 34,494,400.00 | 93.7% | \$ 17,811,200.00 |
| TOTAL MUSIC MARKET² | \$ 618,138,000.00 | -7.0% | \$ 664,809,600.00 |

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses