

Music Canada Statistics | 2013

Trade Value

	2013	% Change	2012
Physical			
CDs	\$ 151,937,800.00	-18.7%	\$ 186,812,900.00
Other Physical ¹	\$ 30,651,100.00	23.7%	\$ 24,769,600.00
TOTAL PHYSICAL	\$ 182,588,900.00	-13.7%	\$ 211,582,500.00
Digital			
Downloads	\$ 179,540,000.00	3.9%	\$ 172,818,800.00
Mobile	\$ 1,537,800.00	-67.8%	\$ 4,775,300.00
Subscriptions	\$ 14,688,200.00	98.3%	\$ 7,405,200.00
Ad-Supported	\$ 12,386,700.00	13.0%	\$ 10,961,200.00
Other	\$ 618,900.00	---	-
TOTAL DIGITAL	\$ 208,771,600.00	6.5%	\$ 195,960,500.00
TOTAL MUSIC MARKET²	\$ 424,776,800.00	-5.2%	\$ 447,897,100.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses