

Music Canada Statistics | 2014

Trade Value

	2014	% Change	2013
Physical			
CDs	\$ 129,706,700.00	-14.6%	\$ 151,937,800.00
Other Physical ¹	\$ 14,968,800.00	-51.2%	\$ 30,651,100.00
TOTAL PHYSICAL	\$ 144,675,500.00	-20.8%	\$ 182,588,900.00
Digital			
Downloads	\$ 165,630,600.00	-7.7%	\$ 179,540,000.00
Mobile	\$ 233,300.00	-84.8%	\$ 1,537,800.00
Subscriptions	\$ 15,160,000.00	3.2%	\$ 14,688,200.00
Ad-Supported	\$ 18,886,700.00	52.5%	\$ 12,386,700.00
Other	\$ 622,100.00	---	\$ 618,900.00
TOTAL DIGITAL	\$ 200,532,700.00	-3.9%	\$ 208,771,600.00
TOTAL MUSIC MARKET²	\$ 396,695,500.00	-6.6%	\$ 424,776,800.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses