

Music Canada Statistics | 2015

Trade Value

	2015	% Change	2014
Physical			
CDs	\$ 122,894,600.00	-5.3%	\$ 129,706,700.00
Vinyl	\$ 20,873,300.00		
Other Physical ¹	\$ 5,568,500.00	-62.8%	\$ 14,968,800.00
TOTAL PHYSICAL	\$ 149,336,400.00	3.2%	\$ 144,675,500.00
Digital			
Downloads	\$ 176,025,000.00	6.3%	\$ 165,630,600.00
Mobile & Other Digital	\$ 5,000,000.00	484.5%	\$ 855,400.00
Subscriptions	\$ 41,310,700.00	172.5%	\$ 15,160,000.00
Ad-Supported	\$ 32,249,300.00	70.8%	\$ 18,886,700.00
TOTAL DIGITAL	\$ 254,585,000.00	27.0%	\$ 200,532,700.00
TOTAL MUSIC MARKET²	\$ 433,800,000.00	9.4%	\$ 396,696,500.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses