

Music Canada Statistics | 2016

Trade Value

	2016	% Change	2015
Physical			
CDs	\$ 98,033,400.00	-22.0%	\$ 125,625,560.00
Vinyl	\$ 28,563,000.00	36.8%	\$ 20,873,300.00
Other Physical ¹	\$ 5,047,900.00	-11.3%	\$ 5,692,250.00
TOTAL PHYSICAL	\$ 131,644,300.00	-13.5%	\$ 152,191,110.00
Digital			
Downloads	\$ 134,154,600.00	-14.8%	\$ 157,387,060.00
Mobile & Other Digital	\$ 5,857,000.00	144.9%	\$ 2,391,520.00
Total Streaming	\$ 169,918,000.00	156.4%	\$ 66,265,820.00
TOTAL DIGITAL	\$ 309,929,600.00	37.1%	\$ 226,044,400.00
TOTAL MUSIC MARKET²	\$ 489,410,600.00	12.8%	\$ 433,800,000.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses