

Music Canada Statistics | 2017

Trade Value

	2017	% Change	2016
Physical			
CDs	\$ 76,376,930.00	-22.1%	\$ 98,040,380.00
Vinyl	\$ 35,518,580.00	25.1%	\$ 28,395,260.00
Other Physical ¹	\$ 4,937,720.00	-2.5%	\$ 5,066,651.00
TOTAL PHYSICAL	\$ 116,833,230.00	-11.2%	\$ 131,502,291.00
Digital			
Downloads	\$ 103,529,190.00	-23.0%	\$ 134,505,590.00
Mobile & Other Digital	\$ 5,192,980.00	-11.3%	\$ 5,853,570.00
Total Streaming	\$ 260,208,640.00	50.2%	\$ 173,297,360.00
TOTAL DIGITAL	\$ 368,930,810.00	17.6%	\$ 313,656,520.00
TOTAL MUSIC MARKET²	\$ 569,494,521.00	14.4%	\$ 497,733,764.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses