

Music Canada Statistics | 2018

Trade Value

	2018	% Change	2017
Physical			
CDs	\$ 42,782,400.00	-44.0%	\$ 76,376,930.00
Vinyl	\$ 37,927,900.00	6.8%	\$ 35,518,580.00
Other Physical ¹	\$ 2,728,100.00	-44.7%	\$ 4,937,720.00
TOTAL PHYSICAL	\$ 83,438,400.00	-28.6%	\$ 116,833,230.00
Digital			
Downloads	\$ 79,370,800.00	-23.3%	\$ 103,529,190.00
Mobile & Other Digital	\$ 3,915,100.00	-24.6%	\$ 5,192,980.00
Total Streaming	\$ 343,308,200.00	31.9%	\$ 260,224,100.00
TOTAL DIGITAL	\$ 426,594,100.00	15.6%	\$ 368,946,270.00
TOTAL MUSIC MARKET²	\$ 510,032,500.00	5.0%	\$ 485,779,500.00

¹ Other physical formats include vinyl, singles, DVDs, cassettes, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses