

Music Canada Statistics | 2019

Trade Value

	2019	% Change	2018
Physical			
CDs	\$ 44,909,100.00	5.0%	\$ 42,782,400.00
Vinyl	\$ 26,553,500.00	-30.0%	\$ 37,927,900.00
Other Physical ¹	\$ 2,510,210.00	-8.0%	\$ 2,728,120.00
TOTAL PHYSICAL	\$ 73,972,810.00	-11.3%	\$ 83,438,420.00
Digital			
Downloads	\$ 52,827,900.00	-33.4%	\$ 79,370,800.00
Mobile & Other Digital	\$ 1,398,800.00	-64.3%	\$ 3,915,100.00
Total Streaming	\$ 408,774,700.00	19.1%	\$ 343,308,200.00
TOTAL DIGITAL	\$ 463,001,400.00	8.5%	\$ 426,594,100.00
TOTAL MUSIC MARKET²	\$ 599,274,000.00	4.8%	\$ 572,024,800.00

¹ Other physical formats include, singles, DVDs, cassettes, music videos, etc.

² Total market includes other revenue streams such as performance rights, synchronization licenses