

# Music Canada Statistics | 2020

## Trade Value

	2020	% Change	2019
<b>Physical</b>			
CDs	\$ 32,172,000.00	-28.4%	\$ 44,909,100.00
Vinyl	\$ 38,023,600.00	43.2%	\$ 26,553,500.00
Other Physical <sup>1</sup>	\$ 2,493,590.00	-0.7%	\$ 2,510,210.00
<b>TOTAL PHYSICAL</b>	<b>\$ 72,689,190.00</b>	<b>-1.7%</b>	<b>\$ 73,972,810.00</b>
<b>Digital</b>			
Downloads	\$ 39,108,000.00	-26.0%	\$ 52,827,900.00
Mobile & Other Digital	\$ 1,157,400.00	-17.3%	\$ 1,398,800.00
Total Streaming	\$ 481,525,800.00	17.8%	\$ 408,774,700.00
<b>TOTAL DIGITAL</b>	<b>\$ 521,791,200.00</b>	<b>12.7%</b>	<b>\$ 463,001,400.00</b>
<b>TOTAL MUSIC MARKET<sup>2</sup></b>	<b>\$ 647,823,900.00</b>	<b>8.1%</b>	<b>\$ 599,274,000.00</b>

<sup>1</sup> Other physical formats include, singles, DVDs, cassettes, music videos, etc.

<sup>2</sup> Total market includes other revenue streams such as performance rights, synchronization licenses